

Fig. 2

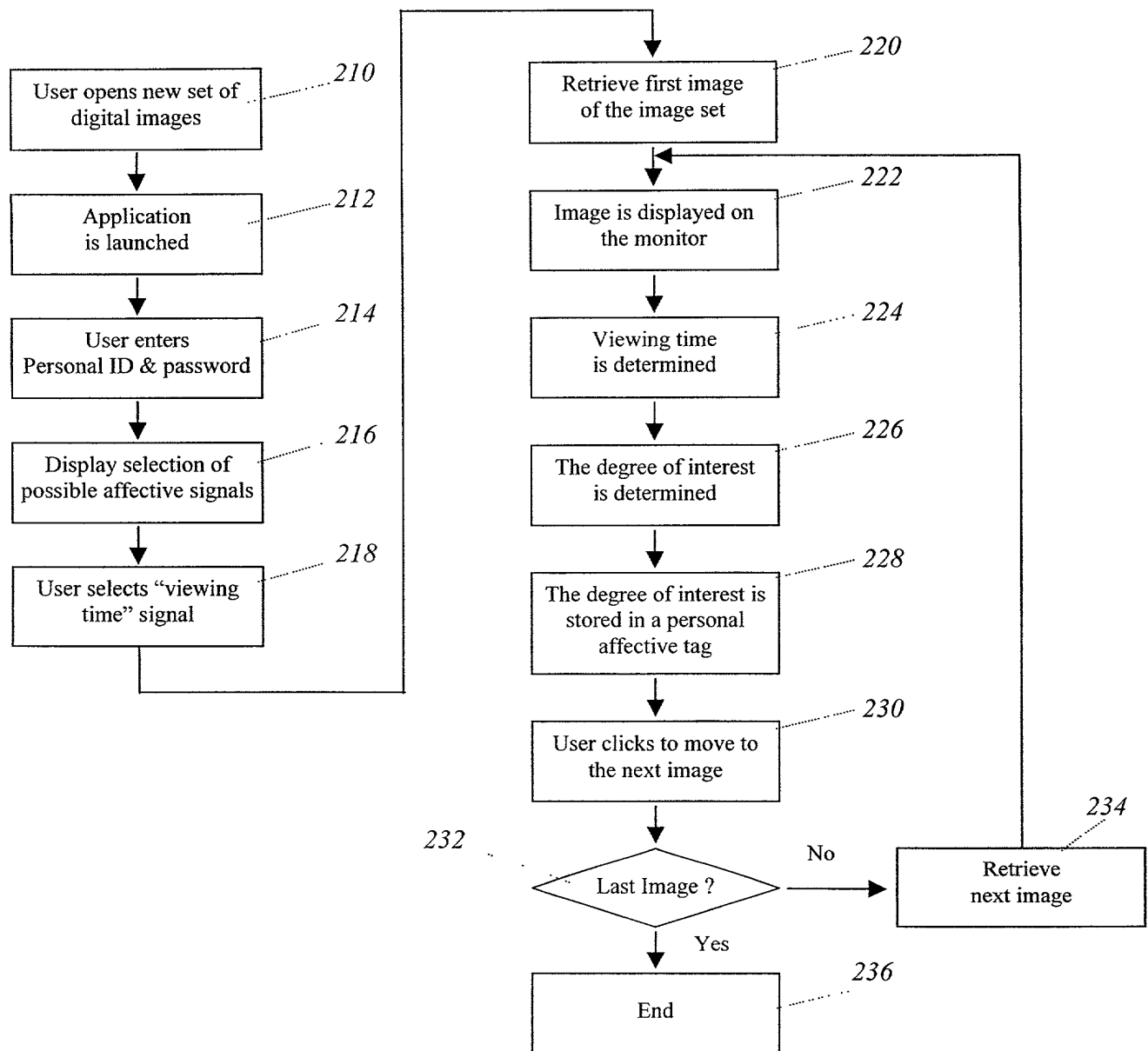


Fig. 3

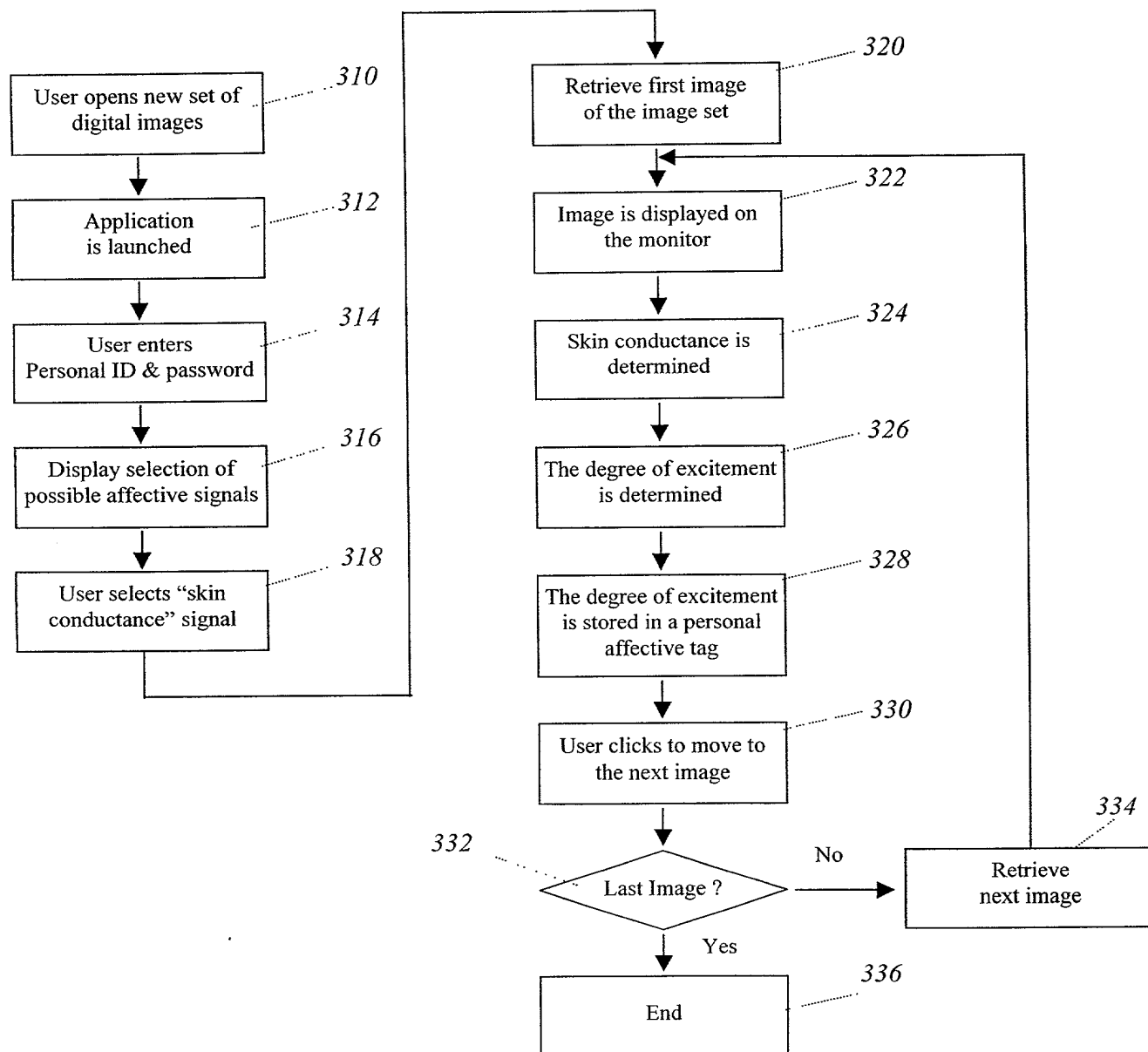


Fig. 4

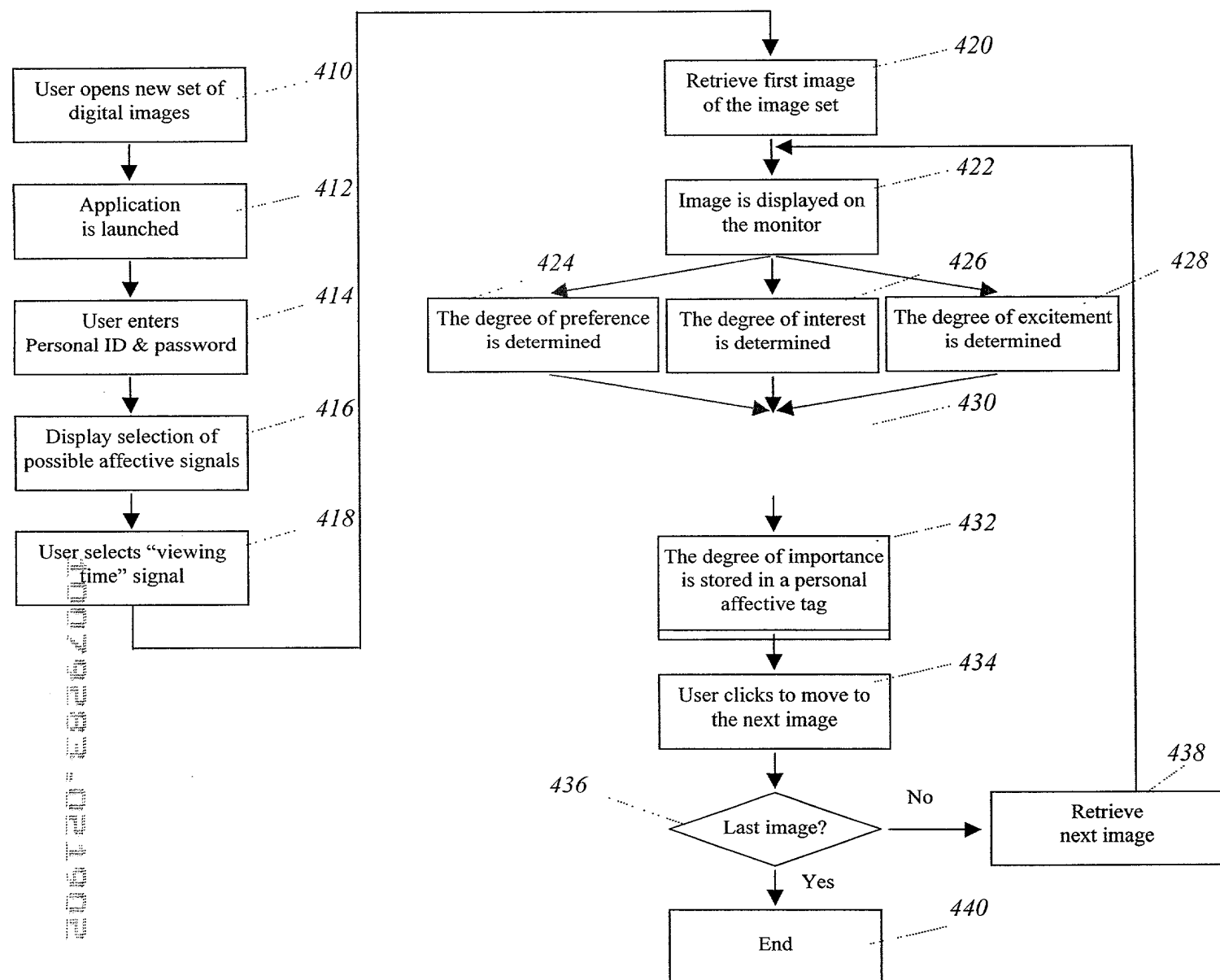


Fig. 5

Personal Affective Tag
Personal Identification = User 1
Viewing time = 00:00:15

Fig. 6A

Personal Affective Tag #1
Personal Identification = User 1
Facial Expression = Smile
Smile Size = 1.5
Preference = 1.5
Emotional category = Strongly happy
Viewing time = 00:00:15
Interest = 15
Skin Conductance Response= 5 μ mho
Excitement = 5
Importance = 21.5
Date = 9/1/2000; 21:19:03
Personal Affective Tag #2
Personal Identification = User 2
Facial Expression = No smile
Smile Size = 0
Preference = 0
Emotional category = Neutral
Viewing time = 00:00:02
Interest = 2
Skin Conductance Response= 1 μ mho
Excitement = 1
Importance = 3
Date = 9/1/2000; 21:19:03
Personal Affective Tag #3
Personal Identification = User 1
Facial Expression = Smile
Smile Size = 1.1
Preference = 1.1
Emotional category = Somewhat happy
Viewing time = 00:00:10
Interest = 10
Skin Conductance Response = 3 μ mho
Excitement = 3
Importance = 14.1
Date = 10/1/2000; 18:32:44

Fig. 6B